



FOCUS

Photography West Camera Club
Sun City West, Arizona

www.photographyscw.org



March-April 2009

Volume 26 No. 2

PRESIDENT'S MESSAGE - HARALD JOHNSEN

Didn't I just write one of these? January and February have been busy months. The Holiday Party at Luke Air Force Base went well with lots of good food. The Video Lab is up and running in the computer age with Pinnacle to edit video. The Mentoring Program is in full swing - and, from what I have seen being mounted for evaluation, this group has a lot of potential talent. I think Class A in competitions will get tougher.

Our new monitoring requirements have created a bit of a new problem. The folks who are not used to monitoring are forgetting to write down on their calendars when they are to monitor. Please be there when you are the monitor. If you can't make it, you need to inform the lab VP so that a replacement can be found, or you can find a replacement yourself. Remember, if you attend workshops, enter competitions, or use club equipment, you need to help on a committee or monitor.

We had our first "Pictures-to-Music" showing with 17 people presenting. There were so many that the program ran slightly over an hour. There was a lot of good work done in preparing for this show, and it was well received. I think this may become an annual event that may have to go to two days. You may want to pick a good song and start taking pictures to make your program. Great job everyone!

**FRIDAY
PROGRAMS
10-11am
Stardust Theater
(unless noted
otherwise)**

2/27	"Adventures of 2008" - Willard and Rochelle Mears
3/6	"2008 Photo Collection" - Don Loseke
3/13	Print Competition <i>LOCATION: Beardsley Rec Ctr</i>
3/20	1) "Transition #2" - Donna Morell 2) "China's People" - Gaither Randall
3/27	Digital Competition
4/3	"Turkey's Magical Hideaways" - Sherm & Fran Katz
4/10	"Hawaii-the Big Island" - Sally and Jensen Boule
4/17	1) "Highlights of Recent Club Trips" - Barbara Janaskie 2) "India" - Bernardine & Marvin Ginsberg
4/24	"Underwater Photography" - Jim Stringer



NOTE: The most current program information can be found on the club's web site www.photographyscw.org

BOARD MEETINGS are held the second Tuesday of each month at 9:30am in the Photo Lab. All members are welcome.

PHOTO LAB Hours: Monday-Thursday 8am-4pm. **PHONE NO.** 623-544-6520

DIGITAL/VIDEO LAB Hours: Monday-Thursday 9am-3pm **PHONE NO.** 623-544-6521

A **MONITOR** must be in attendance when someone is working in the rooms.

If you wish to work when the rooms are not open, you must bring a monitor.

"M & M" PROGRAM

Sharon Driscoll, Chairperson

The 2009 Mentoring Program is in full swing in the 6th successful year with 15 mentees and 15 mentors. They have been very busy finishing their January and February assignments of 4 mounted photos and attending 5 different workshops. They will bring their best 3 photos for the 1st "GREAT CRITIQUE" evening on Monday, February 23, with Lance Janaskie and Tom Schutt.

Their March assignments will be coming up along with a PORTRAIT WORKSHOP with Don Loseke and another "GREAT CRITIQUE" evening on March 25. The SOLO SHOW is on April 3. In March, they will be getting their 6 photos ready to put on a CD for the Fall Program on Friday, November 20.

As you can see, the program keeps the mentors and mentees very busy during the 3 months. WHAT A GREAT LEARNING EXPERIENCE!

MOST OF ALL, OUR MANY THANKS TO ALL OUR PHOTOGRAPHY WEST VOLUNTEERS WHO ARE DONATING THEIR TIME, TALENT, AND EFFORT TO MAKE THIS WONDERFUL PROGRAM THE SUCCESS THAT IT IS.

KEEP UP THE GREAT WORK, MENTEES - WE ARE LOOKING FORWARD TO SEEING YOUR WONDERFUL PHOTOS IN APRIL AT THE SOLO SHOW AND NOVEMBER 20 AT THE FALL SHOW! KEEP THOSE CAMERAS WITH YOU AT ALL TIMES!

We have 20 prospective mentees signed up for the 2010 Mentoring Program.

GOT QUESTIONS??? CALL OR EMAIL ME!!!

SIGN UP FOR THE NEXT NEW MEMBER ORIENTATION

*Lance Janaskie, Chairman
lancej4798@gmail.com*

If you are new to the club within the last 3 months or so, you are invited to join us Thursday evening, 6:30-8pm, April 2, in the Digital Lab located at the Beardsley Rec Center. We will acquaint you with all the benefits of being a member of Photography West Camera Club. In addition, you will get an in-depth tour of our well-equipped labs. Refreshments will be served.

Kindly RSVP to me by March 30

Hope to see you there. *Lance*

Events & Competitions Outside the Club

Check out what's available for you on the club's web site
www.photographyscw.org

WE CARE



Please let me know if you are aware of anyone who is ill or in the hospital, and I will convey our club's concern and good wishes.

Thank you,
Your Sunshine Lady, Pat Leprich

SPRING ARTS & CRAFTS FAIR SATURDAY, March 21, 8am-3pm

Pat Leprich, Chairperson

Volunteers are needed!

**Set Up! Work at the Fair! Take Down!
Prints are needed!**

This is a great opportunity and a ton of fun!

Call me if you have any questions.

VILLAGE STORE

Pat Leprich, Chairperson

Selling your photos or note cards is a great way to earn some extra cash. Contact me if you'd like to participate.

SPECIAL INTEREST GROUP

Contact Don Price or Don Loseke

We meet every other Monday, 7-8:30pm,
in the Digital Lab.

We look forward to seeing YOU there!

SOCIAL EVENTS

Sue Halgrimson, Chairperson

Our next and last event of the season . . .
Spring Picnic - Saturday, April 18 - Beardsley Ramadas
More information available soon at Friday meetings
and on the web site.

STAY IN TOUCH WITH YOUR CLUB VISIT THE WEB SITE OFTEN

www.photographyscw.org

*Barbara Janaskie, Web Manager
214-8301 bjanaskie@cox.net*

The Digital Corner By Willard Mears

Photoshop Elements ver. 7 --- Example Workflow for Editing Images

This article is written for someone who is an experienced user of Adobe Photoshop Elements and is not using the Adobe Camera Raw Converter.

Editing images using Photoshop Elements is covered in great detail in the club's workshops. Therefore, we will only cover this topic from a perspective of developing a *workflow*. What is *workflow*? *Workflow* is the sequence of tools you use to improve the appearance of your photo. Using the tools presented in this article will take care of at least 90% of your total image adjustments.

Future topics for The Digital Corner (2009) will be:

- May – Summer: Raw Processor - Raw files, JPEG files, and TIFF files
- Sep – Oct: Curves
- Nov – Dec: Organizer

(Now on the club web site www.photographyscw.org)

CAMERA & PRINTER RAFFLE-3/21

Ticket sales start 2/27 at the Friday meeting.
\$1 each or 6 for \$5

Proceeds go to the club treasury for future use.

Let's really get behind this effort and
break the record for ticket sales!

The web site will have a photo of each item
as well as a description. A great gift idea!

FIRST PHOTO/MUSIC COMPETITION

Bernardine Ginsberg

On Friday, February 20, the Photography West membership was introduced to a new competition. Members were asked to create a presentation of up to four minutes in length combining their choice of a song or music with appropriate photographs. Seventeen of our photographers accepted the challenge. The audience of over 120 people was entertained and delighted with the efforts of our photographers. There was no judging panel; instead, the audience did the judging, thus giving everyone a chance to participate. The votes have been tallied with the winners being announced at the February 27 meeting and then on our web site. Since this event was so successful, we look forward to doing it again next year.

Print Competition—March 13

Dave Halgrimson, Chairman

Don't forget to attend the Print Competition March 13 and the Open House on March 14. Many great photos will be displayed. The categories for this competition are Open Color, Open Monochromatic, Impressionistic and the Rotating Subject is Fences. See you there.

The deadline to enter is: February 27

You may enter 2 prints in each category,
with a maximum of 6 prints.

Digital Competition - March 27

John Frelich, Chairman

Entry Deadline: Friday, March 13

Number of Entries: 6 maximum on a CD
unless otherwise approved

Categories: Open, Nature, Rotating Subject,
and Impressionistic

Maximum Entries per Category: 2

Rotating Subject: Essence of Arizona

Full Rules: Each lab has a copy
as well as on our web page

Fall Slide Competition

Tom Schutt, Chairman

Get the jump on the Fall Slide Competition!
Start shooting Now!

3 slides in Open; 3 slides in Nature

Arizona Camera Club Council

Photography Contest

John Frelich, Representative

Entry Deadline: Monday, March 23

Number of Entries: 6 prints and/or 8 digital images

Categories: Open, Nature, Rotating Subject, and Creative

Maximum Entries per Category: 2

Rotating Subject: Essence of Arizona

Full Rules: ACCC web site

(www.arizonacameraclubcouncil.org),

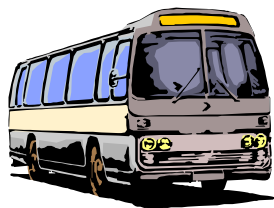
or use the link through our club web site

ACCC Spring Round-Up: Saturday, April 25

**RESULTS OF COMPETITIONS ARE
AVAILABLE AT www.photographyscw.org**

PHOTO/TRAVEL OPPORTUNITIES

Barbara Janaskie, Chairperson



Great Motorcoach Trips & Cruise

April 7-9 - Ultimate Monument Valley! \$569! One gentleman is needed to share a room with another.

September 18 - Pacific Coast Cruise & Pre-trip in Vancouver BC

October 5-8 - Mesa Verde, Durango,

Silverton RR + more - \$599 (est) - taking reservations now!

Details and availability on the web site or at a Friday meeting.

Photos from recent trips are on the club's web site. Join in the fun and

STAY INSPIRED!

SOLO SHOWS

Janet & George Patenode, Chairpeople

February 20-March 5	Ed Flowers
March 6-19	John Gennaria
March 20-April 2	Patricia Casey
April 3-16	Mentor Group
April 17-30	Don Price

A reception with tasty goodies is held the first day of each Solo Show from 1-3:30pm in the Beardsley Photo Lab followed by dinner at Coco's (4-5pm).

Always a Great Show!

LIBRARY PRINTS

Clif Robinson and the Library Committee

If you miss a Solo Show at the Beardsley Photo Lab, you get a second chance to see those great photos in the library. They are on display for two weeks following the exhibit in the lab.

Assisted Listening Devices

are available for your use at the Friday morning meetings in the Stardust Theater.

See George O'Halloran or one of the projectionists.

NEXT FOCUS DEADLINE:

April 17

UPCOMING PROGRAMS & EVENTS AT A GLANCE

2/25	10a	WORKSHOP-Basic Digital Camera Pt. 2	Digital Lab
2/26		Club Trip to Oatman	
2/27	10-11a	"Adventures of 2008" - The Mears	Stardust
		DEADLINE - Print Competition	
3/2	7p	Special Interest Group	Digital Lab
3/5		Club Trip - Copper Spike RR & More	
3/6	10-11a	"2008 Photo Collection" - Don Loseke	Stardust
	1-3:30p	Solo Show - John Gennaria	Photo Lab
	4-5p	Dinner	Coco's
3/10	9:30a	Board Meeting	Photo Lab
3/13	9:30-11a	Print Competition	Beardsley
		DEADLINE - Digital Competition	
	3:15p	Club Trip - DBG - Chihuly Glass	
3/14	9-11a	Print Open House	Beardsley
3/16	7p	Special Interest Group	Digital Lab
3/20	10-11a	1) "Transitions #2" - Donna Morell 2) "China's People" - Gaither Randall	Stardust
	1-3:30p	Solo Show - Patricia Casey	Photo Lab
	4-5p	Dinner	Coco's
3/21	8a-3p	Arts & Crafts Fair	Social Hall
3/23		DEADLINE - ACCC	
3/27	10-11a	Digital Competition	Stardust
3/30	7p	Special Interest Group	Digital Lab
4/2	6:30-8p	New Member Orientation	Photo Lab
4/3	10-11a	"Turkey's Magical Hideaways" - The Katz	Stardust
	1-3:30p	Solo Show - Mentor Group	Photo Lab
	4-5p	Dinner	Coco's
4/7-9		Club Trip - Monument Valley	
4/10	10-11a	"Hawaii-The Big Island" - The Boulles	Stardust
4/13	7p	Special Interest Group	Digital Lab
4/14	9:30a	Board Meeting	Photo Lab
4/17	10-11a	1) "Club Travels" - Barb Janaskie 2) "India" - The Ginsbergs	Stardust
	1-3:30p	Solo Show - Don Price	Photo Lab
	4-5p	Dinner	Coco's
4/18	tba	Spring Picnic	Beardsley
4/24	10-11a	"Underwater Photography" - Jim Stringer	Stardust
4/25		ACCC ROUND-UP	
4/27	7p	Special Interest Group	Digital Lab

Visit www.photographyscw.org for any changes to the schedule.

PHOTO LAB

Gerry Rosen, Vice President

You're wrong! Monitoring is not my favorite, or the only subject, that I talk about. But it seems that whenever it's time for a new edition of the *Focus*, something comes up that requires a paragraph on monitoring.

First, a huge thank you to all of the new members who have kept the Photo Lab open almost continually. You've done a great job of keeping the lab facilities available to all members. I realize that the first couple of times in the Photo Lab can be daunting, so we thank you again.

We've had some confusion on how to sign up for the two labs. Digital/Video and Photo Labs use separate calendars for sign up. Each calendar is kept in the respective labs, and the lab VPs do not check each other's calendar. If you write your name on the calendar in the Photo Lab, that's where you will be expected. If for some reason after signing up you can't make it, please let me know.

In the Photo Lab, the sign-up calendar is on the table next to the monitor desk and is set up through the current year - so if you think the morning of November 16 is a good time for you, you can sign up right now. Open dates for the current month are also on the web site and updated weekly. And, if you still have trepidation about what's required, I'm in the lab most Thursday mornings and would be very happy to have someone to talk to, *even if it's about monitoring!*

DIGITAL LAB

Julayne Capps, Vice President

Our lab has been kept very busy with the use of our computers to transfer slides onto a CD, DVD, or a flash drive. It is a great way to update and store all those hundreds of old slides. It can be difficult to learn, however, but we do have a few people like Keith Rauch and Harald Johnsen who know the system and can help you. Keith is usually in the Digital Lab every Monday afternoon. Harald is planning to give a class on it soon. For those of you who monitor on a regular basis, this would be a good class for you to take. We have two machines assigned to be used for slides ("B" and "C"), and you must sign up ahead of time for all machines to reserve your use of the machine. The sign-up sheet is in the Digital Lab. Because there is such a demand for these machines, we ask that you only sign up for a couple of days a week, half a day each.

Machine "A" is our printer machine, and it is putting out some beautiful photos. At this time, we can only print out an 8-1/2x11 photo. Harald has purchased a used 13x19 printer for our club, but it is not hooked up as yet. We need to try it for a while to see if it prints out quality photos. It came with ink and paper, so that is great! I'll keep you informed on its progress.

We need some photos for our digital window. Just two or three of your favorite mounted photos to share with us would be much appreciated. So get those photos out of the closet and contact me. I'll set them up for you. You will need a picture of yourself as well so we can give credit to the photographer (a 5x7 or smaller will do). We have put in two more shelves in the window so we can display more of our club. One shelf will be used by our travel group so others will see what fun we have as a club and will want to join us. Great idea from Barb Janaskie!

We also need picture slides on a CD for our monitor in the window. They need to be 3-6 minutes long and rotate back to the beginning. Currently, we have a beautiful Chihuly display by the creative Jerry Funk. A must see! It will give your eyes a treat.

I want to thank Sharon Driscoll and her Mentoring Group for the good job in getting the mentees signed up to monitor. It has been wonderful not struggling to get monitors each week. Now that it is mandatory to monitor once a year, perhaps the problem is alleviated. And thank you to all members who monitor often and on a regular basis. You really keep the club functioning.

VIDEO LAB

Bob Murray, Vice President

Since the last newsletter, Gil Thoele and I have taken the Windows Movie Maker course offered in the Computer Lab taught by Bob Lohse. The purpose was to better understand how to capture video and the procedures for making slide programs with video sequences. The steps are very similar to the club's Pinnacle software program on Don Loseke's donated computer in our Digital Lab. The advantage of the Window's course is that all XP- and Vista-equipped computers contain the program. Bob Lohse is such an excellent teacher that Gil and I recommend that anyone interested in video take the course, especially if they wish to work with Pinnacle.

The good news is that Bob Lohse has joined the Photo Club, purchased his own Pinnacle software, and is preparing workshop materials. These can be used for working with our club members to learn the ins and outs of short audio-visual program production with video sequences. We can all be pleased to welcome a new member with video expertise.

The Panasonic DVD Recorder that we use for transferring VHS tapes to DVDs is back from repair. Members using it should have help from video assistants until the steps are learned, as mistakes cause the machine to malfunction. If the power is disconnected, the clock must be restored if it is lost.

We have worn out most of our Super 8 film projectors and need another donation. Fortunately, we have a new volunteer to assist with video. Ron Beckel not only has a variety of films, he has brought his own projectors in so we are still in operation.

The music/slide program held February 20th gave me the opportunity to show my Pinnacle entry. Hopefully, the idea will catch on with club members.

Now What?

by

Reggie Knight, Member-at-Large

Your prints didn't sell at the Arts & Crafts Fair and also at the Village Store, so you're going to offer them for sale someplace else, such as the Farmers' Market in your hometown in the summer. According to the Rec Center Rules, you can't do that unless you give the Rec Center 16% of your sales and fill out the necessary forms. Photography West did not make that rule; the Rec Center did. This ruling applies if you have purchased supplies from Photography West, such as discs, mounting boards or printing paper. Also, it applies if you have used any of the club's facilities or equipment in the processing of the print, such as the dark rooms, scanners, light box, mounting press, video equipment, mat cutter, or paper cutter. But if you produced your prints with supplies that you purchased outside of the club, entirely produced the print on equipment outside the club, and mounted and matted it outside of the club, you may sell your prints in front of the Louve. Now this following ruling is new to most of us – You can only sell items at the Arts & Crafts Fair or the Village Store that have supplies bought through the club or all or some part of the work on the item for sale was done in the Photography West club rooms. If you did not work on the item in the club's rooms, you cannot offer it for sale at the Arts & Crafts Fair or Village Store. If you would like more information on this ruling, please inquire at the Rec Center.

Keep Clickin'

CONGRATULATIONS TO GAITHER RANDALL

Besides the many honors our club won at the November 22nd ACCC Fall Round-Up, Gaither Randall was awarded the *Fellow of the Arizona Camera Club Council*. Read the full story on the web site.

CLUB OFFICERS 2009

President: Harald Johnsen
1st Vice President: Lance Janaskie
Programs Vice President: Bernardine Ginsberg
Photo Lab Vice President: Gerry Rosen
Digital Lab Vice President: Julayne Capps
Video Lab Vice President: Bob Murray
Treasurer: Dorothy Persons
Secretary: Nancy Elbert
Member-at-Large: Reggie Knight
Honorary Board Member: Howard Vogt
Immediate Past President: Bernardine Ginsberg

COMMITTEE CHAIRS

ACCC Rep: John Frelich
Assisted Listening Devices: George O'Halloran
Club Historian: Howard Vogt
Club Photographer: Clif Robinson
Club Projectionists: Lance Janaskie
Don Loseke
Irv Corbett
Craft Fair/Village Store: Pat Leprich
Photo/Travel Ops: Barbara Janaskie
Focus Editor: Barbara Janaskie
Assistant Editor: Sally Boullé
Membership Data/Roster: Barbara Janaskie
Hospitality/Badges: Ellie Rosen
Beth Tewhill

Library Print Display: Clif Robinson &
Ann Remaklus
Chuck & Pat Luebke
Mentoring Program: Sharon Driscoll
New Member Orientation: Lance Janaskie
PSA Rep: Dick Hall
Publicity: Russ Grose
Social: Sue Halgrimson
Solo Shows: Janet & George Patenode
Solo Show Receptions: Ethel Scarlett
Annette Wohl
Sunshine: Pat Leprich
Visitor Center, Lecture
Hall & Stardust Print
Displays: Marge Bleicher
Mary Fran Dyson
Elaine Lahr
John & Sandra Rice
Web Site: Barbara Janaskie
Workshops: John Doty

COMPETITION CHAIRS

Digital Competition: John Frelich
Print Competition: Dave Halgrimson
Slide Competition: Tom Schutt
End-of-Year Awards: Reggie Knight
ACCC Rep: John Frelich
Club Website: www.photographyscw.org
Photo Lab Phone No.: 544-6520
Digital/Video Lab Phone No.: 544-6521